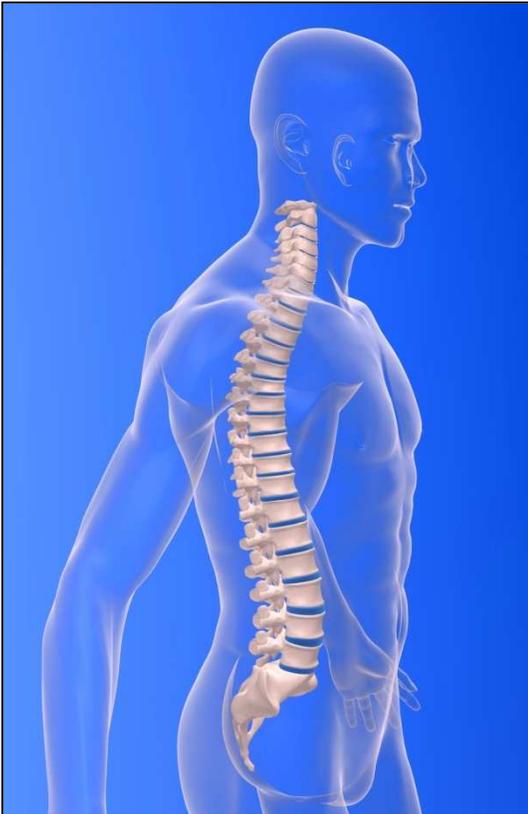


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Here is the FREE REPORT you requested that reveals...



**“What Millions Of  
Americans Like You Are  
Now Doing To Finally  
Eliminate Their Back And  
Neck Pain Without Drugs Or  
Surgery!”**

The secrets revealed in this report will shock and delight you! It details how new medical technology combined with neurologically based brain rehabilitation could possibly wake you up from your back and leg pain nightmare and end your suffering -

**FOREVER!!!**

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*Inside This Back and Neck Pain Relief Report You'll discover...*

- **A Revolutionary New Therapy For Back And Neck Pain!**
- **How This Therapy May Prevent Your Need For Back Surgery!**
- **What Makes This Drug Free Solution So Successful!**
- **What Causes Back Pain, Disc Degeneration And Herniated Discs!**
- **Why Many Back and Neck Disc Surgeries Fail!**
- **Why Pain Medications Over Time Can Make Your Pain Worse!**
- **Why Oxygen Is Essential To You Being Pain Free And Healthy**
- **The “Missing Link” To Most Failed Back Pain Treatments**

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In this report you will also discover how a local doctor has teamed up with one of the nations leading experts in Chronic Pain to design the **Ultimate Back and Leg Pain Solution Program.**

Dear Pain Sufferer,

Non-Surgical Spinal Decompression has been called the “Orthopedic Advancement of the Century”... and for those who have experienced the life improving benefits of this recent technology, it is considered a *God Send*.

This amazing new medical breakthrough is responsible for providing life enhancing symptom relief for those who have previously suffered back pain, neck pain, and even the typical leg or arm symptoms that come with disc herniation –numbness, aching extremities, pins and needles sensation, and worse.

Moreover, it improves another condition with which most disc herniation sufferers also contend - disc degeneration. One of the accidental findings of Non-Surgical Spinal Decompression is that this procedure intended to reverse disc herniation also begins the *reversal* of the disc degeneration process.

In fact, many Professional athletes use spinal decompression therapy for disc related back pain relief and to prevent and reverse as much disc degeneration as they can. This has been shown to lengthen and improve their athletic careers dramatically.

If you are one of the many who have previously tried *everything* and were thought to be a hopeless case, I respectfully request that you **read on**.

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So many that were told – “*We’ve done all we can do for you*” or “*there’s nothing left but surgery*” are now walking testimonials to the pain relieving power provided by our unique combination of Non-Surgical Spinal Decompression and high tech non-surgical procedures.

**Know this:** This report is more than just how OTHER people solved their back pain. *Much more.* It reveals exactly how YOU could too.

Imagine if you could live the rest of your life pain free.

Imagine if you could wake up tomorrow morning with your back pain GONE.

Imagine how much easier your life would be if you could just be pain free.... *once and for all.*

***There really is an easy way.*** In this report, we will reveal to you that way and **give you a Recovery Evaluation, Neurological Exam and Report of Findings, a \$275 value for \$77.**

If you are seriously motivated to finally put an end to your agonizing back pain – naturally – without drugs or surgery, this will be the most exciting and important report you will ever read. Why?

Many modern doctors are saying this amazing new technology has *revolutionized* back pain treatments and may make spinal surgery (and other back pain treatments) way less popular!

Countless failed back surgery patients have *finally* found relief after surgery was unsuccessful or even made them worse. With this new technology, it’s obvious *they* may have never needed surgery in the first place.

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The fact is: For some back surgery has had very disappointing results. It is also very risky. One side effect is your pain gets WORSE. Another PARALYSIS. A third – infection and, in some cases death.

It is reported that there is only a 50/50 percent success rate with spinal surgical procedures and, further degeneration is evidenced within one year after the surgery is performed (Marshal,MD)

Many reports state that within 5 to 7 years following back surgery, more than 90% of those individuals who have had back surgery have either the same or similar back pain once again. That's why you may hear of so many having 2<sup>nd</sup>, 3<sup>rd</sup>, and even 4<sup>th</sup> surgeries.

## Why would you even consider surgery when...

**Clinical studies have shown *non-surgical* spinal decompression to be successful (good or excellent relief) in over 86% of patients with herniated discs and degenerative joint disease – without the side effects that are possible with drugs and surgery. (1)**

**The most amazing thing is:**

One study also showed a 90% reduction in disc herniations in 71.4% of patients. (2)

Why is that so amazing? Herniated discs were thought to be just about untreatable without surgery before the introduction of this incredible new technology.

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Even better, treatment with this high-tech non-surgical technology is extremely *comfortable, relaxing, and drugless and there are no documented side effects*. In fact, many patients report the treatments are so relaxing... they actually fall asleep.

And best of all...Results can be so much better than drugs or surgery.

**How Would You Like To Check Out This Amazing Pain Relieving New Technology And See If You Qualify For Treatment... Absolutely Free?**

You will get to see everything first hand and find out if spinal decompression will be *your* back pain solution like it has been for so many *former* back pain patients in well documented studies as well as in decompression therapy clinics throughout the world. Even if you decide not to take us up When you get a chance take a look at the life changing testimonials from patients using decompression enclosed in this report.

In a minute we're going to reveal to you exactly how you can do just that... *and a whole lot more*. But first, we want to tell you how spinal decompression works to relieve the back pain that's stopping you from enjoying life to the fullest....and... why there is very high chance it will be the answer to ending YOUR back pain.

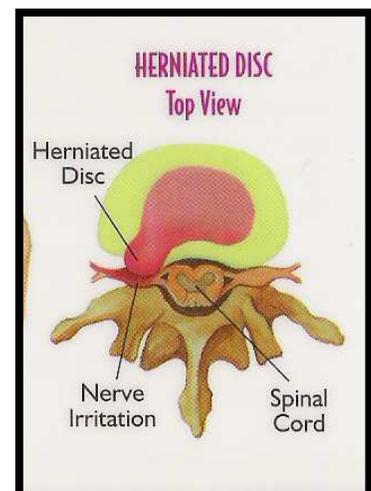
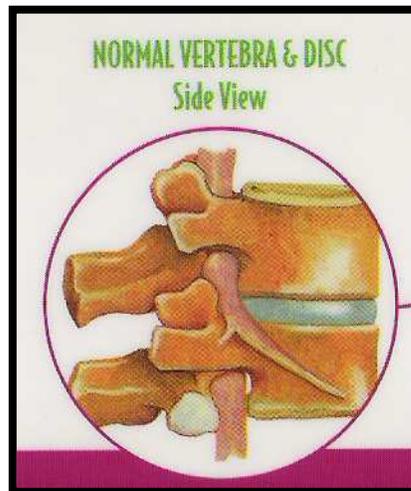
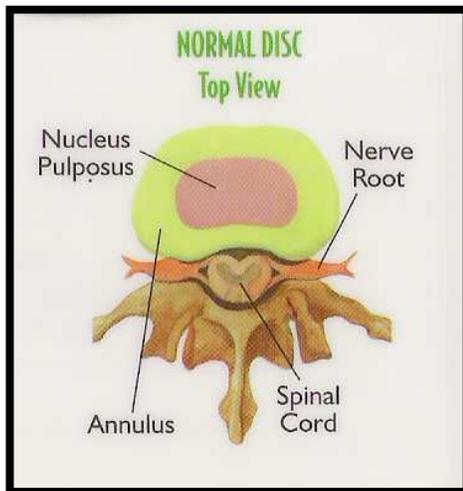
**How Does Spinal Decompression Work To Relieve Back and Leg Pain?**

Imagine your spine as bunch of blocks stacked on top of each other. 24 blocks to be exact. In between each block is a disc. Discs are sort of like a jelly

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donut. The outside of the disc is made up of tough fibers called the annulus fibrosis and the inside has a soft, jelly like substance... the nucleus pulposus.



Healthy discs provide proper spacing for your nerves to exit the spine as well as providing your spine with flexibility, allowing normal turning and bending. A herniated disc (below) puts pressure on your nerves and will cause your spine to feel stiff and painful.

**When your disc is injured or torn, the jelly like substance on the inside can leak out. This is called a herniated disc.**

If the outer material is not torn, discs can bulge – without herniating. Kind of like if you step on a balloon and it doesn't pop. The balloon bulges out to one side or the other without the rubber breaking.

When a disc bulges or herniates it is a major cause of back pain. It can also pinch the delicate nerves that pass by as they come out of the spine.

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## That's What Can Cause Radiating Pain... Or... Pain, Tingling And Numbness Going Down Your Leg And Possibly Into Your Toes.

This is often referred to as sciatica.

When your spine is decompressed, the high pressure effects of gravity are removed and your spine is in what can be compared to a weightless state. A lot of pressure is taken off your spine and discs.

**Even better – and this is the key --** it seems as though a negative pressure is created.

This negative pressure created when the spine is decompressed or unloaded is what takes the pressure of the discs and relieves the pain.

It is believed, this negative pressure ***actually sucks the herniated material back into the disc and allows it to heal***, reducing the pressure that causes back and leg pain..

By naturally drawing the herniated material back into the disc, pinching of the nerves is relieved and so is the pain. It takes away the true cause of your pain and symptoms instead of masking it with drugs or cutting the herniation out with surgery.

With the herniated material back closer to where it was supposed to be, the disc may also gain height. One of the major reasons you lose height as you get older is this shrinking of multiple discs.

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**Spinal decompression is a medical breakthrough that can reduce the high disc pressures created by years of gravity and Wear and Tear on the spine!**

Through the combination of proven scientific principles, the latest technological developments and the brilliant work of physicians and medical engineers – SPINAL DECOMPRESSION THERAPY has been shown to:

- Enlarge The Disc Space.
- Reduce Herniations.
- Strengthen Outer Ligaments To Help Move Herniated Material Back Into Place.
- Reverse The High Intra-Disc Pressures Through The Application Of Negative Pressure.

**For you scientific types, This is how the listed benefits above happen:**

1. **Enlarge the disc space** - Decompression improves the drawing of fluid via increased contact with the blood/nutrient supply and cellular migration. (these are called phasic effects)
2. **Reduce herniations** - The goal of decompression is retraction of the herniation/protrusion/bulge. Pre and Post MRI's have shown a 50%

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reduction in the size and extent of herniation after four weeks of treatment.

**3. Strengthen the outer ligaments and heal annular tears -**

Decompression allows annular tears to come in contact creating almost immediate collagenous (cartilage) binding thus strengthening the outer ligaments. Over time this healing keeps herniated disc material in place when you're back on your feet.

**4. Reverse the high intra disc pressures – through the application of negative pressure.**

**In simple English...**

## **Spinal Decompression Can Relieve Pain Fast!**

According to a study in the *American Journal of Pain Management*, (3) the decompression method (which is considered an advanced traction based procedure that causes decompression through unloading of the spinal joints) provided good to excellent results for over 86% of patients with herniated or ruptured discs and over 70% of patients with facet arthrosis.

This and other studies are great evidence of spinal decompression's effectiveness, but even more amazing is personally seeing people suffering from serious low back pain finally get relief.

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I get to witness this every day in our clinic. Even I'm a walking success story of spinal decompression's effectiveness. You can read how spinal decompression saved my career later in this report.

**But first let's summarize what you have already learned:**

In a nut shell, Modern medical technology has created a life changing therapy that can finally enhance the healing of bulging, degenerative, and herniated discs without the use of risky surgery or the side effects associated with pain medication.

Using drugs for your back pain as you know only masks the real underlying problem of high disc pressures. The disc pressures that decompression therapy reduces!

You see the way these drugs work is to disable, for a short time, your brains ability to feel the sensation of pain coming from your back. The pain is still there, you just can't feel it! It's just like sweeping dirt under a rug. Just because you can't see/feel it doesn't mean it's not there!

The dirty little secret about these pills is because you can't feel any pain your body has no way to stop you from injuring your back more and more.

At the same time while you're at a greater risk to only making your pain worse and worse, you are putting yourself at a risk to suffer from the nasty side effects of the most common pain relievers that can damage your stomach, kidneys, and liver. Check out some of the side effects of frequently used over the counter and prescription pain medications- you know, the stuff doctors and drug ads tell you are "harmless".

The leading cause of liver failure in America today, according to a landmark study in **Annals of International Medicine**, is acetaminophen (Tylenol)

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**The British Medical Journal** reported an epidemic of kidney failure traced to acetaminophen, with 51 children dying from the use of this drug. It is estimated that up to twenty thousand Americans die from bleeding ulcers each year, caused by pain medicine.

**The U.S. Department of Health & Human Services** reported that Americans consume over 15 tons of aspirin a day, 19 billion tablets per year. Although thought to be “harmless,” each year aspirin will be responsible for over 2000 deaths, will be the leading cause of kidney disease, and cause stomach ulcers, toxic headaches and Reyes syndrome in children.

On September 30, 2004 Vioxx was taken off the market because a study showed a significant increase of heart attacks and stroke by those taking the drug. Official estimates are that in just 4 years of consumption, Vioxx resulted in as many as 139,000 heart attacks and strokes, and as many as 55,600 were fatal.

Why put yourself at risk of being another bad drug statistic when there is a natural solution out there for back pain?

**Spinal decompression is an advanced traction based procedure that has been cleared by “The Food and Drug Administration” - the “FDA”.**

The main conditions Spinal Decompression has documented success with are:

- Back pain
- Sciatica
- Herniated and/or bulging discs (single or multiple)
- Degenerative disc disease
- A relapse or failure following surgery
- Facet syndromes

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**A very important note:** Spinal decompression has been successful with even the most severe cases... even when NOTHING else has worked. *Even after failed surgery.*

## What Are the Treatments Like?

Basically, you lay face up, on your side, or face down, whatever makes you most comfortable and the decompression computer simulates an anti-gravity decompressive effect on your back that helps herniated material return closer to its normal position to stop the pain.

Patients describe the treatment as a gentle, painless, intermittent pulling of your back. And, like we said before, it can be so relaxing, many patients actually fall asleep during treatment.

The distractive forces utilize a logarithmic curve to avoid proprioceptor response, which would create muscle spasm. The split table design decreases friction and allows separation of the vertebra, *minimizing the effect of gravity.*

The advanced computer system automatically adjusts to the proper angle of distraction, allowing us to target specific discs...that are causing your pain and symptoms.

## How Is Spinal Decompression Different From Other Traction Devices?

Regular traction has been around for a long time. Its results with back pain have been *minimal at best.* The big problem with regular or old traction is that it does not use an advanced pull pattern to avoid the proprioceptive

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response nor does it use the split table design that decreases friction so it pulls both the muscles and the spine.

Spinal Decompression Therapy is an advanced form of traction that applies specific forces to decrease intradiscal pressure and enhance fluid exchange *within* the disc. This expands the space between the bones and restores nutrients and blood flow to the disc – which causes healing.

MRI studies comparing regular “old” traction to spinal decompression have shown regular traction does NOT return herniated material back into the disc, **while spinal decompression can. (4)**

Patients also say the Decompression is extremely comfortable... even relaxing... while traction can be very uncomfortable.

## **Is Your Spinal Decompression Program Any Different Than Other Doctors Offering Spinal Decompression?**

**Yes there are 5 Keys Making Our Spinal Decompression Program So Effective:**

### **1. We are certified in the Kennedy Spinal Decompression Technique and we use Proper Patient Classification:**

Most Lay people think that Spinal Decompression is simple. You just lay on the table and the machine pulls and stretches you. The problem is, a lot of Doctors think that same thing. They buy an expensive table and without any training or certification in decompression they put patients on and pull. That’s not how it works in our office. We have been specifically trained by the experts in Spinal

Decompression Therapy in determining what position and protocol will give you the best pain relieving and disc rehabilitating effect. In our office every patient that qualifies for Spinal Decompression Therapy is tested to determine the best

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possible position they should be in when having a decompression therapy treatment on the table. Just like not all people need the same nutritional supplements, not all pain patients need to be decompressed in the same position or with the same computerized protocol. Some patients have disc problems that are best treated while the patient is lying on their back, while others will get better results lying face down on the table. Some patients need the table put in a position so that their spine is in extension, while others get best results while in flexion. We use a very specific classification system prior to putting a patient on the table. This can be the difference between bad results and great results. Our table is one of the only tables on the market that has 6 programmed decompression “pull” patterns for different types of disc issues. A patient with sharp leg pain needs a different protocol than a patient with dull pain in the back only.



**2. Our program also includes treatment on the ATM2 Machine (Active Therapeutic Movement).**

If your Back or Leg pain is worse when you bend forward, sideways, extend back or twist right or left, the ATM2 Machine may be critical in getting you pain free. The ATM@ system can relieve your painful motion within 1 session in many cases. If you are a candidate for the ATM2, it is included with our Spinal Decompression Program.

**a. What is the ATM2 System?**

The ATM@ is an Active Rehabilitation Treatment that places the patient in a PAIN-FREE functional weight-bearing position. Special resistive exercises are then performed thereby resetting central nervous system (CNS) muscle activation patterns...allowing an immediate and significant reduction in pain and restoration of function.

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Over the course of several Active Therapeutic Movement (ATM) sessions, abnormal muscle firing patterns are significantly reduced and proper activation and strength are restored. This provides long lasting relief and correction of many musculoskeletal conditions.

**b Is the ATM2 treatment right for you?**

A simple 10-minute evaluation will tell us if you'll respond to the ATM-2 system. If you experience a reduction in pain after one session then this treatment will work for you.

**c. Does this therapy take the place of spinal decompression?**

That depends on the exam findings of each individual patient. Some people might benefit from only ATM-2 therapy, others may need disc problems to be addressed through spinal decompression. Many will need both to achieve optimal pain relief. By thorough evaluation each patient we can determine the best course of care to get you better fast and for the long-term. The Great thing about our Spinal Decompression and Back pain relief program is that the ATM-2 is included if necessary.

**To learn more about the ATM go to: [www.backproject.com](http://www.backproject.com)**

**3. Our Spinal Decompression Program includes Neurological Brain Based Care:**

For you to perceive pain, your nervous system must be involved. Studies on chronic pain have revealed that the pain that people suffer from is not only coming from the Disc but also arising from the Brain and Nervous System.

Your back pain may also be stemming from an improperly functioning or stressed nervous system. Stress and Trauma in the form of Physical, Emotional and/or Chemical stress. (Physical Stress from car accidents, falls, bumps, or bruises.)

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(Emotional Stress due to financial difficulties, a failed marriage, abuse, or difficulties at work)(Chemical Stress from alcohol, tobacco, and/or junk food)can cause an overactive upper brainstem (me encephalon).

There are 3 parts to your brainstem: top (mesencephalon), middle (pons), and bottom (medulla).

Normally, the brain, your cerebellum, fires impulses down to the lower brainstem, and that slows down the upper brainstem. In many cases with the chronic back pain patient, this is not happening!!! The lower part of the brainstem IS NOT SLOWING DOWN THE UPPER BRAINSTEM.

Do you know what can happen next? A whole host of health problems, numbness, chronic pain...insomnia...irritable bowl syndrome...headaches...dizziness...restless leg syndrome and more.

During your Spinal Decompression exam, we will also do a complete neurological exam to determine if your nervous system is out of balance. If it is, your Spinal Decompression Program will also include specific neurological treatments to rehabilitate balance you Nervous System so you get out of pain faster. Combining Brain Based Rehabilitation (if needed) WITH Spinal Decompression is essential to help get even the worst cases well.

**4. Our Spinal Decompression Program includes Oxygen Therapy:** Oxygen therapy is used to enhance your recovery. The pink packet of information on oxygen included in this report will help you understand some of the health benefits of using O2 therapy. While your disc is being decompressed, a negative pressure is created drawing in nutrients, moisture and oxygen to enrich the disc environment. Increasing your level of oxygen in your blood plasma through Oxygen Therapy, will help you heal faster while your disc is decompressed.

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**5. Our Spinal Decompression Program includes Spinal/Posture Correction, Core Stabilization and Rehabilitation.** Studies have shown most disc degeneration and back pain is caused by years of poor posture and poor spinal biomechanics wearing out the disc prematurely. **Correcting poor spinal biomechanics as well as strengthening the core muscles around your spine will give your spine more strength and stability. By fully rehabilitating your spine you decrease the likelihood of ever having back problems again!**

**What is the “Missing Link” to Most Failed Back Treatments?  
Oxygen and Functional Neurology**

Your brain and nerves need 2 things to survive: **FUEL AND ACTIVATION.**

**Activation** is provided via our Spinal Decompression machine.

**Fuel** comes in the form of oxygen and glucose. You get the glucose from the food that you eat (that is why it is important to have a good diet), but as we age, our ability to utilize oxygen decreases. The cerebellum is the back part of your brain and it controls ALL of your spinal muscles (as well as your balance).

When the cerebellum is not firing, your spinal muscles spasm, causing your vertebra to lock up. This causes the disc's to bulge and pinch the nerve which causes your pain.

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**YOUR CEREBELLUM IS THE MOST OXYGEN-DEPENDENT AREA IN YOUR BODY, AND BY COMBINING OXYGEN WITH SPINAL DECOMPRESSION, WE ACHIEVE GREATER RESULTS!**

The Cerebellum is the "missing link". By addressing the cerebellum dysfunction that contributed to the disc problem and treating the current disc problem with spinal decompression you get the ultimate Back and Leg Pain Solution Problem.

**OUR OFFICE IS THE ONLY OFFICE IN CHESTER COUNTY THAT COMBINES OXYGEN WITH SPINAL DECOMPRESSION.**

*How Long Are Treatments And  
How Many Do You Need?*

Patients typically undergo 15 to 20 treatment sessions. Each treatment lasts an average of 12 minutes. This, of course, depends on your individual case and is determined by a thorough evaluation.

Following each session, a cold pack and electric muscle stimulation may be applied if necessary to help pain relief and speed the healing process.

It is important to note that many patients get substantial, immediate relief after just a few treatments. Some after just one.

The really good news is... Decompression therapy is not something you have to continue to do for the rest of your life. So it is not a big commitment.

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## Right About Now There Are Only Two Questions You Should Be Asking Yourself:

**Question #1:** *How do I find out if I am a candidate for Spinal Decompression?*

**Question #2:** *How much is it going to cost me?*

**Here's the answer to #1:** If you could be here with us right now, we could show you, through testing and examination procedures, EXACTLY what's causing your problem and if you are a candidate for Spinal Decompression. We can also tell you if you have a condition that is out of our scope of practice, in which case we will refer you to the appropriate doctor.

We could show you and explain to you in plain and simple English (no medical mumbo-jumbo most doctors give you) what's going on and how you can get better as fast as possible. How you can finally start getting your life back.

Here's a sampling of what you would discover if you were here with one of us right now:

1. A consultation with one of us, Dr. Joe Childs or Dr. Charles Durr, to discuss your problem and answer ALL your questions you may have about your condition and Spinal Decompression. You will be taken by the hand and ALL your questions and concerns will be answered before you leave.
2. A complete back pain/spinal decompression qualification case history and questionnaire to help determine if you are a candidate Spinal Decompression

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3. A specialized Back Pain/Qualification Evaluation, and MRI report interpretation.
  4. A surface EMG to help pin-point what's causing your problem. This is a computerized technology being used by professional sports teams as well as the space program to help better measure human performance. It will help us determine if your spine is under stress and if you are a potential candidate for decompression. This is NOT the needle EMG and is painless!!! We have given you a sample printout of this technology with this report.
  5. A written “Recommended Action Plan” giving you the results of your examination, tests, if you qualify for Spinal Decompression therapy and corrective back pain program and what your options are. If, at this point, our evaluation reveals a condition that is better treated by other means, we will refer you to the appropriate doctor.
  6. We could also show you the Spinal Decompression Therapy equipment and demonstrate how it works. You could “see it for yourself.”

How would you like to take part in that amazing evaluation for yourself? You can... *without spending a single penny.*

**[Here's the answer to #2:](#)**

Since We Can't Possibly Do That Evaluation And Show You Decompression Therapy Will Work For You Without You Actually Being Here... We Are Willing To Give You That *Exact* Back Pain/Decompression Qualification Evaluation With All The Stuff Listed Above (\$275 value for \$77)

Just call our office at 610-518-3370 and mention that you want your “Reduced Cost Back Pain/Decompression Qualification Evaluation.” You will NOT be pressured to become a patient. We don't need to.

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Not at all. We have a very busy practice already, mostly by word of mouth. We honestly don't need any more patients. Our schedule is close to capacity already. You will be given the information you came in for, told if you qualify for our Spinal Decompression and Rehabilitation program or what your best option is. From there it's up to you.

***“We Want To Give This To As Many Back Pain Sufferers As Possible...Before It's Too Late.”***

The incredible feeling and freedom of knowing what is wrong and how your problem can be solved. The incredible feeling and freedom of FINALLY living without pain.

**Bottom-Line:** If you are suffering. If you don't know what's going on inside you. If you're wondering if you will ever get better. If you are scared you're going to get worse and have to get surgery. If you have already had surgery and it didn't work or even made you worse. After you get this evaluation and see what Spinal Decompression therapy can do for you, you may not be anymore.

Now, all we can tell you is if you will qualify for our Spinal Decompression and Correction program, and if you do, you have absolutely nothing to lose and possibly everything to gain.

**But you must do this right away.** As we mentioned above, we have a very busy practice already. Once the word got out about Spinal Decompression success, back pain sufferers started coming out of the woodwork.

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Now that we have written this report and started running ads, we honestly don't know how long this offer will last. We could literally get swamped with calls overnight and have to shut it down. We can only accept a very limited amount of decompression new patients every month. At this point we only have 2 decompression tables so we have to be very selective as to the number of patients we will accept for care.

We always want to make sure you get the individual attention your case requires so you get better as fast as humanly possible. For that reason... this offer could be suspended or cancelled at any time. Most likely we will be forced to start a waiting list.

**But we will guarantee you an immediate appointment if you call by the deadline on the covering email.** After that, your spot will be released to someone else.

So don't delay. Any "thinking it over" and you could be shut out. It's scary how fast word about our program is traveling. If you are even the slightest bit interested in what we have said in this report and finding out if spinal decompression therapy can end your pain and suffering... call 610-518-3370 right now, while it is still on your mind and we still have openings.

You've spent so much time suffering already. Why not take 15 minutes of your time and find out the REAL cause and the REAL solution to your back pain ... it just may make your life so much easier and better?

This is how you may finally take away the pain and open so many doors in your life that were slammed shut due to this crippling condition. Finally, you may achieve all the things you easily could have without the pain and suffering of back pain constantly holding you back.

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**The 7 Most Dangerous Words To Your Future...**

***“It will go away all by itself”***

If those words have crossed your mind, here are the disturbing facts:

1. 80-90% of all adults will suffer with low back pain at some time in their lives.<sup>5</sup>
2. LBP is the leading cause of disability for people under 45 years of age.<sup>6</sup>
3. LBP is the second leading cause of visits to doctors' offices.<sup>7</sup>
4. LBP is the third leading reason for hospital admissions.<sup>8</sup>
5. Annual costs of back pain in the U.S. range from \$20-\$75 billion, and as much as \$100 billion worldwide.<sup>9</sup>
6. According to Met Life Insurance statistics, the average back treated medically without surgery costs \$7,210 and the average back treated surgically costs \$13,990.<sup>10</sup>
7. Statistics indicate that 15-20% of the population have LBP in any given year...approximately 32 million cases.<sup>11</sup>

*One of the biggest “accepted” myths about back pain is that it goes away all by itself, without any treatment. Most doctors believe the claim that 90% of episodes of low back pain will resolve within one month. Well, a May 1998 study in the British Medical Journal proved this myth false. Here are the eye opening results:*

Patients' condition 12 months after initial medical consultation

**No pain & No Disability.....25%**  
**Pain Or Disability.....25%**  
**Pain AND Disability.....50%**

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## The authors of the study concluded:

*“This takes account of two consistent observations about low-back pain: firstly, a previous episode of low-back pain is the strongest risk factor for a new episode, and, secondly, by age 30 years almost half the population will have experienced a substantive episode of low-back pain. These figures simply do not fit with claims that 90% of episodes of low back pain end in complete recovery.”<sup>12</sup>*

**Our conclusion....**75% of back pain sufferers will have either pain or disability or pain AND disability one year after their initial consultation to a medical doctor. It is clear that back pain does NOT get better without PROPER treatment.

## 30 Year Rule...

The 30 year rule is one of the most dramatic, important & life changing realities you can ever discover. Once you understand this seldom talked about harsh fact of life - the decision you have in front of you right now will become so miniscule - so trivial - so easy to make!!!

Yet, if you don't understand this simple reality, you may wake up one day with the crushing realization that you've "let it all slip away" and it is "too late."

The 30 year rule states that most of you reading this report, according to the average onset of back pain and the average human life span, have approximately 30 years left on this planet...some more...some less.

This means, you only have approximately 30 years to do EVERYTHING you've always wanted to do...or guess what? You never will. As far as we know, you can never get any of this precious time back... not even one measly second!

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Now, we don't know about you, but the first 30 years of each of our lives went by in the blink of an eye - and it seems like the second 30-50 are speeding by like Speedy Gonzalez on 5 cups of coffee!

The 30 year rule is not meant to scare you - only to give you a little “wake up call.” How are you going to spend the next 30 years? The only 30 years you have left. Agonizing in pain? Tired? Complaining? Downright miserable? Missing all the “golden” opportunities and moments in life? Or living life to it's fullest...without any regrets or only if I “woulda” or “coulda” done that.

## **REAL LIFE SECURITY...**

Most people think about one thing when they think about Security - MONEY. Well, the minute you suffer with a serious health problem such as back pain, you know that not to be true. Just ask yourself this question: “If I could plunk down \$1 million in my lap right now, or take away my back pain, which would I choose?”

What would you do with your \$1 million feeling like you do?

There are many ways to make money and enjoy life if you are healthy and pain-free. I don't personally know one if you are constantly in pain.

The valuable part of your life is your health. When you have your health, you can do anything you set your mind to... it removes so many barriers from your life... the world is your oyster.

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## Your Clock Is Ticking...

Each day that passes while you live in pain and do nothing about it...each day that passes while you do not have the answers that this test and evaluation can possibly give you, is a day you might be getting worse... one day closer to disability or even surgery. That adds up. Time passing without seeing if you are a candidate for spinal decompression robs you of a lot of enjoyments of life, and enjoyment delayed is too often enjoyment lost. Struggling to get out of bed. Tying your shoes. Playing with your children. Enjoying your spouse.

If you're struggling with back pain now, what makes you think you'll get better without something new? Something different. Something RADICALLY different. That something new, something studied to be effective, something radically different is what will be revealed to you when you get your evaluation. That something different and effective is spinal decompression therapy.

So, when we said that your clock is ticking and we want to give this to you before it's too late, we are talking about a powerful decision you **MUST** make **RIGHT NOW**... After all, it's your back not ours...it's your 30 years, not ours... it's your life, not ours.

*If this does not mandate you picking up the phone right now and scheduling your test and evaluation and seeing **EXACTLY** what spinal decompression can do for YOU, we are at a loss as to what would.*



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## Here's Something To Consider:

If you qualify for care and have a chance to experience our decompression system, seeing how quick and easy it can be to *finally* get out of pain... it's the most wonderful feeling in the world. If you continue doing what you're doing and it fails... *like most back pain treatments out there*... it can really rip your heart out.

**How do I know spinal decompression works so well.** I get to see it work every day watching my patients lives improve is so fulfilling. I know it works first hand because I am a walking success story also. Make sure you get a chance to read my story of how spinal decompression saved my career (my testimonial is enclosed in this packet).

**It is worth 15 or 20 minutes of your time to see what we have to offer?** If decompression only works half as well as I know it does... it can mean a whole new life for you. When you finally get rid of the pain that has been holding you back, success and happiness can come flooding into your life. *Occurring literally overnight*.

**Without taking this step, you may struggle forever.** And *still* never discover the secret solution to your back pain. You can go to 50 other doctors and read 500 books and listen to all the “experts” in the chat rooms... and still not even come close to the awesome potential and power we're about to hand you.

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We can't even *begin* to understand anyone (who is serious about solving a back pain problem and living a happy pain-free life) would not JUMP on this opportunity - - *immediately*. So many people have been helped already and are pain-free today. It makes no sense for you to continue to suffer when you may not have to.

## So What Would Be The Logical Thing To do?

**Call now.** Don't get left out. And you may be the next person to start a brand new life WITHOUT back *in as little as a couple treatments*.

**CORRECTIVE CHIROPRACTIC NEUROLOGY AND  
FUNCTIONAL MEDICINE CENTER,**

*Providers of Excellent Care*

**610-518-3370**

Sincerely,

Dr. Joseph M. Childs DC, DACNB  
Board Certified Chiropractic Neurologist

Dr. Charles H. Durr DC  
Certified In Spinal Decompression and Spinal Biomechanics

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## RESEARCH ON SPINAL DECOMPRESSION THERAPY

**“Serial MRI of 20 patients treated with the decompression table shows in our study up to 90% reduction of subligamentous nucleus herniation in 10 of 14. Some rehydration occurs detected by T2 and proton density signal increase. Torn annulus repair is seen in all”**

*Eyerman, Edward MD. Simple pelvic traction gives inconsistent relief to herniated disc sufferers. Journal of Neuroimaging. Paper presented to the American Society of Neuroimaging, Orlando, Florida 2/26/98.*

**‘Eighty-six percent of ruptured intervertebral disc (RID) patients achieved ‘good’ (50-89% improvement) to ‘excellent’ (90-100%) improvement) results with decompression. Sciatica and back pain were relieved.’ Of the facet arthrosis patients, 75% obtained ‘good’ to ‘excellent’ results with decompression.’**

*C. Norman Shealy, MD, PhD, and Vera Borgmeyer, RN, MA. Decompression, Reduction and Stabilization of the Lumbar Spine: A Cost-effective Treatment for Lumbosacral pain. American Journal of Pain Management Vol. 7 No. 2 April 1997*

**“Results showed that 86% of the 219 patients who completed the therapy reported immediate resolution of symptoms, while 84% remained pain-free 90 days post-treatment. Physical examination findings showed improvement in 92% of the 219 patients, and remained intact in 89% of these patients 90 days after treatment.”**

*Gionis MD; Groteke, Eric DC. Surgical Alternatives: Spinal Decompression. Orthopedic Technology Review. 2003;6 (5).*

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**“ All but two of the patients in the study improved at least 30% or more in the first three weeks.” “Utilizing the outcome measures, this form of decompression reduces symptoms and improves activities of daily living.”**

*Bruce Gundersen, DC.FACO; Michael Henrie, MS II, Josh Christensen, DC. A Clinical Trial on Non-surgical Spinal Decompression using Vertebral Axial Distraction Delivered by a Computerized Traction Device. The Academy of Chiropractic Orthopedists, Quarterly Journal of ACO, June 2004*

**“Distraction results in disc rehydration, stimulated extra-cellular matrix gene expression, and increased numbers of protein-expressing cells.”**

Guehring T, Omlor GW, Lorenz H, Engelleiter K, Richter W, Carstens C, Kroeber M. Department of Orthopedic Surgery, University of Heidelberg, Germany. Disc distraction shows evidence of regenerative potential in degenerated intervertebral discs as evaluated by protein expression, magnetic resonance imaging, and messenger ribonucleic acid expression analysis. *Spine*. 2006 Jul 1;31 (15):1658-65

**“Spinal Decompression Therapy” ...allowed imbibition and complete reduction of the visualized herniation.”**

**“Spinal decompression therapy provided an effective means of treatment for this patient’s symptoms resulting from discal herniation (extrusion) with associated impingement of the adjacent nerve root.”**

**“MR imaging proved to be a useful and non-invasive technique in monitoring the efficacy of decompression therapy as it applies to this case.”**

**“Decompression of the spine proved to be superior to the other forms of conservative care when applied to our patient. The patients’ results were both subjectively favorable and objectively quantified.”**

Treatment of an L5- S1 Extruded Disc Herniation Using a DRX-9000 Spinal Decompression Unit: A Case Report. Terry R. Yochum, DC, DACBR, Fellow, ACCR, and Chad J. Maola, DC. *Chiropractic Economics*, Vol. 53:Issue 2.

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- \* Spinal Decompression is a traction-based procedure.